

The 21 DreamS Team

Sharing and Fundraising Ideas

Social Media

- Share your link Facebook, Twitter, Instagram, etc.
- You can also share directly from your Buddy Walk® Indianapolis page!

Send an Email

- Send an email with your story, goals/DreamS, and link to your Buddy Walk® Indianapolis page to your contacts.
- MailChimp is a great bulk email site to use!

Team Sponsors

- If businesses/organizations/families want to just make a donation, they can sponsor the Buddy Walk...in honor of our team.
- There are several levels of sponsorships from \$100 - \$5000 (*and beyond ☺*).
- DSI offers incentives for these donations, including various advertising acknowledgements.

Dine and Donate

- Look for restaurant(s) to host a "Dine and Donate" evening for your family/The 21 DreamS Team
- Chick-Fil-A will be doing this on July 28th! More info soon!

Donation Jars / Donation Slips

- If you personally know a business owner, ask if they would place a Donation Jar at the business.
- DSI has "Donation Jugs" you can use!
- Businesses may be willing to also post slips/papers around showing who has donated (*like you see sometimes for Riley fundraisers*)...create a sheet where people donate a certain amount (\$1, \$2), and then they can write a note, draw a picture, sign their name, etc and the sheet gets posted at the business

School/Business Spirit Day

- Ask the school(s) your child attends (*or where you work*) to have a "Buddy Walk® Spirit Day". Individuals pay a certain amount (\$1, \$2) to wear jeans (*or casual clothes*) that day...money goes to your family/The 21 DreamS Team page.

Events

- Yard/Garage Sale, Golf outing, Dreamin' for Ds event, Lemonade stands, Bake Sales, Profit Parties (*31 Gifts, jewelry, candles, etc.*)
- More info soon on our 21 DreamS Team event (*if you have ideas, let me know!*)